

## Press Release

### AutoForm Appoints a COO

**Wilén b. Wollerau, Switzerland, May 4, 2017: AutoForm Engineering GmbH, the leading supplier of software solutions for the sheet metal forming industry, has appointed Dr. Detlef Schneider as COO. In this new position at AutoForm, Dr. Schneider will be responsible for operations and help to lead the company towards successful and continuous business growth.**

AutoForm has appointed Dr. Detlef Schneider as Chief Operating Officer, effective May 1, 2017. Dr. Schneider holds both a Master's and a PhD in Mechanical Engineering. Prior to joining AutoForm, Dr. Schneider worked at Altair, a company focused on the development and broad application of simulation technology. After holding several different positions at Altair, he became Senior Vice President EMEA in 2014, responsible for the management of sales, technical support and marketing.

Dr. Waldemar Kubli, CEO and founder of AutoForm stated: "I am pleased that Dr. Schneider has joined AutoForm. Given his extensive experience in business and management, I am convinced that Dr. Schneider will make a significant contribution to the further development of the company."

#### **About AutoForm Engineering GmbH**

*AutoForm offers software solutions for the die-making and sheet metal forming industries along the entire process chain. With 300 employees dedicated to this field, AutoForm is recognized as the leading provider of software for product manufacturability, tool and material cost calculation, die face design and virtual process optimization. All of the Top 20 automotive OEMs and most of their suppliers have selected AutoForm as their software of choice. Besides its headquarters in Switzerland, AutoForm has offices in Germany, The Netherlands, France, Spain, Italy, USA, Mexico, Brazil, India, China, Japan and Korea. AutoForm is also present through its agents in more than 15 other countries. For detailed information please visit: [www.autoform.com](http://www.autoform.com)*

#### Contact:

Dr. Markus Thomma  
Corporate Marketing Director  
AutoForm Engineering GmbH  
Wilén b. Wollerau, Switzerland

Phone: +41 43 444 61 61  
Email: [markus.thomma@autoform.ch](mailto:markus.thomma@autoform.ch)  
[www.autoform.com](http://www.autoform.com)