

## Press Release

### Successful Worldwide Introduction of AutoForm<sup>plus</sup> R4

**Wilén b. Wollerau, Switzerland, July 19, 2012: AutoForm Engineering GmbH, the leading supplier of software solutions for the sheet metal forming industry, has successfully introduced the AutoForm<sup>plus</sup> R4 version to its customers worldwide. The excellent response received from users and management is confirmation that AutoForm software is not only the recognized industry standard, but also that its implementation leads to significant productivity gains in the sheet metal forming industry.**

Today AutoForm plays an important role in sheet metal planning processes worldwide. With the completely reengineered software version, AutoForm Engineering brings new technologies to market with greatly enhanced data integration and the potential for large productivity gains. The recent presentations of AutoForm<sup>plus</sup> R4 were met with great interest among customers all over the world. The software was introduced in 16 different countries and through 32 specially prepared events around the globe. Customers themselves were able to personally assess the potential of the new software release and its impact on their own daily business.

AutoForm<sup>plus</sup> R4 is guided by the vision of a Comprehensive Digital Process Planning system, i.e. a forming process design can be assessed in terms of function, quality, lead time and cost related criteria. The software connects these decision drivers, leading to an appropriate balance between them. In other words, questions such as the following can be answered: If a part is produced in a desired shape and material using a certain forming method, does the part achieve the required quality level? If not, what needs to be changed? What costs are incurred and what lead time is necessary to produce this part? Questions like these can be continually addressed throughout the planning and engineering workflow, guiding the user to find the best possible forming process.

Dr. Waldemar Kubli, CEO of AutoForm Engineering, stated: "The automotive world faces major challenges such as CO<sub>2</sub> emissions reduction and fuel savings, weight reduction, material consumption optimization of the body-in-white and ever increasing safety regulations. In addition, competition in the automotive industry has led to a larger variety of models, shortened production cycles and stronger cost pressure. These challenges can only be mastered with the right partners and better solutions. This is why we continuously invest our entire innovative energy and know-how in advanced software solutions to help our customers make faster, safer and more effective decisions. AutoForm<sup>plus</sup> R4 is a single comprehensive platform for the engineering, evaluation and improvement of sheet metal forming processes. It is a premium software designed for everyday real life applications and for high engineering throughput. I am pleased by the great interest our customers worldwide have expressed in this latest release."

#### **About AutoForm Engineering GmbH**

*AutoForm offers software solutions for the die-making and sheet metal forming industries along the entire process chain. With 250 employees dedicated to this field, AutoForm is recognized as the leading provider of software for product manufacturability, tool and material cost calculation, die face design and virtual process optimization. All of the Top 20 automotive OEMs and most of their suppliers have selected AutoForm as their software of choice. Besides its headquarters in Switzerland, AutoForm has offices in Germany, The Netherlands, France, Spain, Italy, USA, Mexico, Brazil, India, China, Japan and Korea. AutoForm is also present through its agents in more than 15 other countries. For detailed information please visit: [www.autoform.com](http://www.autoform.com)*

#### **Contact:**

Dr. Markus Thomma  
Corporate Marketing Director  
AutoForm Engineering GmbH  
Wilén b. Wollerau, Switzerland

Phone: +41 43 444 61 61

Email: [markus.thomma@autoform.ch](mailto:markus.thomma@autoform.ch)  
[www.autoform.com](http://www.autoform.com)