## **Press Release**



## AutoForm Expands its Presence in South Africa by Appointing an Agent

Pfäffikon SZ, Switzerland, May 4, 2021: AutoForm Engineering GmbH, the leading supplier of software solutions for stamping and BiW assembly processes, has appointed an agent in South Africa. AutoForm Engineering will be represented there by Ultimate Partner and its highly qualified and professional team. This engineering solution partner will offer the full range of AutoForm products and services to both long-standing and prospective customers.

In recent years, AutoForm has established a market presence in South Africa with its state-of-theart software technology. Several well-known automotive, tooling and stamping companies in the country have already placed their trust in AutoForm for their key engineering and manufacturing operations. In order to be closer to both long-standing and prospective customers as well as to strengthen its presence in the market, AutoForm Engineering has appointed Ultimate Partner to become AutoForm's agent for South Africa.

Marc Lambriks, Country Manager at AutoForm Engineering in The Netherlands and responsible for the territory of South Africa stated: "I am delighted that Ultimate Partner has become our agent. The South African automotive industry is the largest in the region and future prospects are encouraging. With Ultimate Partner, we are able to foster our business relations with our existing customers as well as further grow our customer base. The collaboration with Ultimate Partner is in line with AutoForm's strategy to expand the market and support customers in achieving outstanding results. We look forward to a very successful partnership!"

Elton Murison, Director at Ultimate Partner added: "We are proud to be associated with AutoForm Engineering. Their software products complement our company's strategy to be the leading provider of the best engineering solutions in our market. AutoForm's portfolio of software products enables us to optimally support companies and address complex issues that arise in practice."

## About Ultimate Partner

Ultimate Partner's focus is to empower companies to become leaders in their respective industries by providing the best technology, which can solve the most demanding engineering and scientific problems, in the shortest possible time. Their highly qualified and professional team works together with clients to develop, implement, and maintain systems that will support and enhance their overall business strategy. For detailed information please visit: www.ultimatepartner.co.za

## About AutoForm Engineering GmbH

AutoForm offers software solutions for sheet metal forming and BiW assembly process. With over 400 employees dedicated to this field, AutoForm is recognized as the leading provider of software for product manufacturability, tool and material cost calculation, die face design and virtual stamping as well as BiW assembly process optimization. All of the Top 20 automotive OEMs and most of their suppliers have selected AutoForm as their software of choice. Besides its headquarters in Switzerland, AutoForm has offices in Germany, The Netherlands, France, Spain, Italy, Czech Republic, Sweden, USA, Mexico, Brazil, India, China, Japan and Korea. AutoForm is also present through its agents in more than 13 other countries. For detailed information please visit: www.autoform.com

Contact: Dr. Jasmine Joyce Head of Corporate PR & Communications AutoForm Development GmbH Zurich, Switzerland

Phone: +41 43 444 61 61 Email: jasmine.joyce@autoform.ch <u>www.autoform.com</u>