

Press Release

AutoForm Expands Presence in Asia with New Office in Shanghai

Wilén b. Wollerau, Switzerland, March 14, 2019: AutoForm Engineering GmbH, the leading supplier of software solutions for the sheet metal forming industry, has opened a new subsidiary office in Shanghai. This new office enables AutoForm to be closer to the fast growing Chinese market in order to better serve customers with the full range of AutoForm's products and services.

With numerous local and global automotive companies in China, the market is still growing rapidly. With this development, the demand for robust and efficient production processes for high quality sheet metal parts is on the rise. For more than 15 years now, AutoForm has been working very successfully with its distribution partner in supporting customers and their needs in the Chinese market. The rapidly growing demand for AutoForm software and services in this flourishing market has clearly shown that opening a new office will benefit both AutoForm and its customers. Having additional specialists in sheet metal forming on site and in close proximity to its customers, makes AutoForm's expertise in sheet metal forming available to them in their local environment and their local language.

As of the beginning of this year, AutoForm Software (Shanghai) Ltd. is the main office in the Chinese market. The team of almost 20 experts in sheet metal stamping, who are located in Shanghai, Beijing, Shenzhen, Changchun and Wuhan will support more than 100 customers in China. These customers are local and global automotive OEMs and toolmakers, such as Geely, Chery, BYD, Changan, TQM, GAC, BAIC and SAIC.

Dr. Detlef Schneider, COO at AutoForm Engineering, stated: "The demand for our software solutions and services has been continuously growing in the Chinese market over the last few years. Always focused on offering the best software and services to our customers, we decided to expand our presence in the Chinese market. Our new office in Shanghai can fully support a broad spectrum of already existing customers as well as prospective customers, whose common goal is to produce a high quality stamped parts. Our close proximity now allows us to support them more effectively with our state-of-the-art software solutions all along the sheet metal forming process chain."

About AutoForm Engineering GmbH

AutoForm offers software solutions for the die-making and sheet metal forming industries along the entire process chain. With over 350 employees dedicated to this field, AutoForm is recognized as the leading provider of software for product manufacturability, tool and material cost calculation, die face design and virtual process optimization. All of the Top 20 automotive OEMs and most of their suppliers have selected AutoForm as their software of choice. Besides its headquarters in Switzerland, AutoForm has offices in Germany, The Netherlands, France, Spain, Italy, Czech Republic, Sweden, USA, Mexico, Brazil, India, China, Japan and Korea. AutoForm is also present through its agents in more than 15 other countries. For detailed information please visit: www.autoform.com

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