

## Press Release

### **AutoForm Opens a New Office in Grand Rapids, Michigan, USA**

**Wilén b. Wollerau, Switzerland, June 22, 2017: AutoForm Engineering GmbH, the leading supplier of software solutions for the sheet metal forming industry, opens a new branch office in Grand Rapids, Michigan, USA. This office will bring AutoForm closer to its customers in the region, allowing for more personalized service which covers the full range of AutoForm products and services.**

Alongside its already established office in Troy, Michigan, AutoForm is now opening an additional office in Grand Rapids to better serve customers in this region. The location of this office will enable customers in this area to collaborate directly with experienced AutoForm specialists and benefit even more from AutoForm's know-how and expertise in sheet metal forming. Adjacent to the new office, there is also an AutoForm hands-on training center in which best-in-class training sessions will be offered. The new office in Grand Rapids will allow AutoForm to continue to support the growing needs of customers in this area. The Grand Rapids office will be open in the 3rd quarter of 2017 and AutoForm will kick off the grand opening with a Tips and Techniques session on the AutoForm-Sigma<sup>plus</sup> software.

"I am pleased that the demand on the market for our software and services is growing. Opening a new office will enable us to better meet this demand through the closer collaboration and direct support we will now be able to offer our growing customer base. In this way, we will certainly strengthen our position in this expanding market." stated Pamela Larson, General Manager at AutoForm Engineering, USA.

#### **About AutoForm Engineering GmbH**

*AutoForm offers software solutions for the die-making and sheet metal forming industries along the entire process chain. With 300 employees dedicated to this field, AutoForm is recognized as the leading provider of software for product manufacturability, tool and material cost calculation, die face design and virtual process optimization. All of the Top 20 automotive OEMs and most of their suppliers have selected AutoForm as their software of choice. Besides its headquarters in Switzerland, AutoForm has offices in Germany, The Netherlands, France, Spain, Italy, USA, Mexico, Brazil, India, China, Japan and Korea. AutoForm is also present through its agents in more than 15 other countries. For detailed information please visit: [www.autoform.com](http://www.autoform.com)*

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