

Press Release

AutoForm Unveils AutoForm-CostCalculator to Major OEMs and Suppliers

Zurich, Switzerland, December 12, 2007: AutoForm Engineering GmbH, the leading supplier of software solutions for the sheet metal forming industry, has unveiled AutoForm-CostCalculator to major OEMs and suppliers. This software enables rapid and transparent production sequence definition and the calculation of all tooling and material costs associated with the production of automotive body parts.

AutoForm has unveiled AutoForm-CostCalculator, one of its latest software solutions, to major OEMs and suppliers. The promotion started in Germany in September, when the software was presented at several seminars. This month, AutoForm-CostCalculator was presented in Italy. According to the interest of the audience, number of purchased licenses and registrations for trainings, the software has attracted great attention and has been successfully introduced on the market.

This successful introduction is a result of the immediate benefits recognized by the users in the planning and tooling departments. They have been supplied with a powerful push-button solution for tool cost calculation. The tedious Excel-based worksheets, manually created data to describe the sheet metal part, subjective judgments on cost calculation, lack of transparency and result reproducibility have now been replaced by an elegant, easy-to-use software for all planning tasks associated with the production of sheet metal parts.

Dr. Volker Steininger, COO of AutoForm Engineering stated: "The successful acceptance of our new software module AutoForm-CostCalculator is highly motivating for AutoForm. Once again, we have managed to offer our customers an innovative software solution that will optimize their daily workflow. This reaffirms that AutoForm is the acknowledged industry standard at every major automotive OEM and at leading suppliers of tooling, stampings and materials worldwide."

About AutoForm-CostCalculator

AutoForm's approach for calculating tooling costs is completely new: it starts from the product geometry, automatically identifies part details, and then determines the required manufacturing process and tooling costs with a minimum of user inputs. Its tremendous speed not only allows one to perform cost calculation much faster, but it also allows one for the first time to systematically evaluate multiple, alternative manufacturing concepts and to determine a cost-optimized manufacturing process.

About AutoForm Engineering GmbH

AutoForm Engineering develops and markets specialized die face design and simulation software for the automotive and sheet metal forming industries. With all of the Top 20 automobile producers and customers, AutoForm is recognized as the number one provider of software for product formability, die face design and virtual tryouts to the global automotive industry. AutoForm offices are located in Switzerland, Germany, The Netherlands, France, Spain, Italy, USA, Mexico, India, China, Japan and Korea. The company also serves the needs of its customers through agents and distributors in more than 15 other countries (Turkey, Brazil, etc.). For detailed information visit: www.autoform.com

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