

## Press Release

### AutoForm Announces New Release of EasyBlank

**Zurich, Switzerland, July 13, 2007: AutoForm Engineering GmbH, the leading supplier of software solutions for sheet metal forming industry, has announced a new release of EasyBlank. This new version with its enhancements specifically meets the requirements of the US market.**

EasyBlank rapidly calculates a developed blank outline from imported 3D CAD part geometry, using the well known AutoForm-OneStep simulation technology. Material optimization and nesting layout are also calculated, making the software particularly useful at the quotation stage of a project. EasyBlank is free to download and use, and users of the software need only purchase the results they choose, making it attractive tool for both tool and die shops and stamping companies alike.

Users who purchase their results online also receive a detailed report that contains information on material consumption, thinning distribution of the part, blank outline and optimal nesting layout. EasyBlank provides users with an early cost analysis, allowing the minimization of material costs and material usage and scrap.

The new release contains the following enhancements:

- American unit system: in addition to the metric unit system, users can select the American unit system in order to better meet the US specific market requirements.
- 64-bit version: EasyBlank now runs on both 32-bit and 64-bit systems (Windows XP and Vista).

Dr. Markus Thomma, AutoForm's Director of Marketing stated: "We are very happy that within just a few weeks after the launch of EasyBlank we can fulfill our clients' requirements with important enhancements and serve the US market even better."

#### **About AutoForm Engineering GmbH**

*AutoForm Engineering develops and markets specialized die face design and simulation software for the automotive and sheet metal forming industries. With all of the Top 20 automobile producers and customers, AutoForm is recognized as the number one provider of software for product formability, die face design and virtual tryouts to the global automotive industry. AutoForm offices are located in Switzerland, Germany, The Netherlands, France, Spain, Italy, USA, Mexico, India, China, Japan and Korea. The company also serves the needs of its customers through agents and distributors in more than 15 other countries (Turkey, Brazil, etc.). Since May 2007 AutoForm serves the specific needs of small and mid-sized enterprises worldwide through its e-commerce platform EasyStamping.com.*

*For detailed information visit [www.autoform.com](http://www.autoform.com) and [www.easystamping.com](http://www.easystamping.com).*

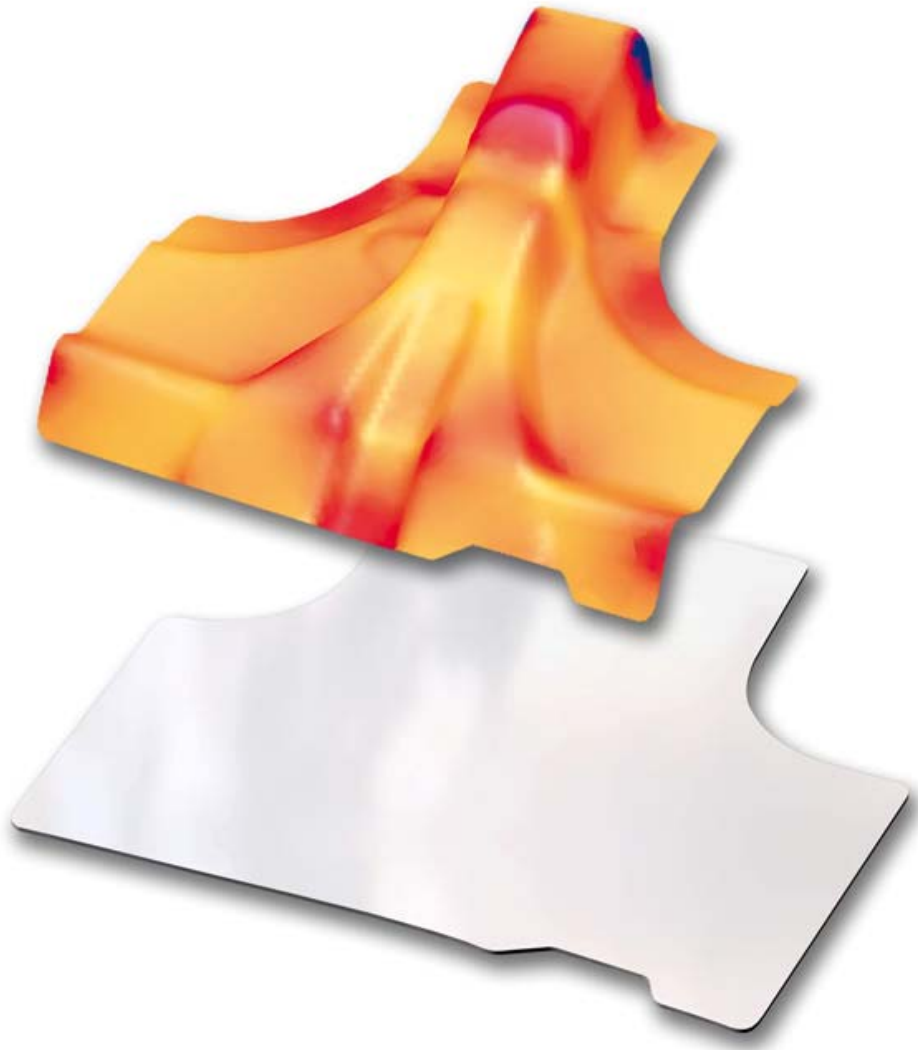
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Simulation of an automotive B-pillar bracket (thinning) and calculation of its developed blank.

If you need a high resolution image, please contact us.