

Press Release

Audi and AutoForm Announce Cooperation

Zurich, Switzerland, June 15, 2007: AutoForm Engineering GmbH, the leading provider of software solutions for die design and sheet metal forming simulation, has announced its cooperation with AUDI AG. Following the motto: "No hardware without software", AUDI AG integrates the AutoForm software solutions into the entire stamping process chain. For AutoForm Engineering GmbH, this integration means an increasing and long-term usage of its software at Audi and its suppliers. Using AutoForm software solutions, Audi manufactures the sheet metal forming tools and stampings more efficiently. AutoForm supports such progress by fast and user-oriented software development. The cooperation with a company, whose tool shop belongs to the most modern and most innovative tool manufacturers worldwide, is a great acknowledgement and motivation for AutoForm.

Dr. Waldemar Kubli, founder and CEO of AutoForm, has a long history of cooperation with Audi. Audi was his industrial partner during the work on his doctoral thesis. The AutoForm founder explains: "I am glad that our long lasting cooperation with Audi is strengthened. Audi is an innovative and strong premium manufacturer with a demand for extraordinary quality. "

The goal for both companies is the further development of AutoForm's software solutions for the tool & die and sheet metals production. The agreed cooperation is without time constraints. Optimized interfaces between the Audi departments and the AutoForm developers favour the cooperation and promote an energizing exchange of knowledge. A non-disclosure agreement ensures the exclusivity of ideas and concepts and secures the competitive advantage for both parties.

"This agreement is an acknowledgment for our continuous aspiration for innovative solutions. Close cooperation with Audi encourages us, because the Audi tooling department sets the benchmark regarding quality, efficiency, technology and process security", summarizes Dr. Waldemar Kubli.

About AUDI AG

AUDI AG, manufacturer of quality, high-performance, leading-edge cars, is well-known as a leading premium brand. This leading role is based on innovative chassis design technologies such as the Audi Space Frame Technology, aluminium-steel hybrid chassis or innovative joining techniques, confirming Audi's "Vorsprung durch Technik" brand claim.

The Audi tooling department is an independent business unit of AUDI AG and provides its expertise to the brands as Audi, SEAT, Lamborghini, VOLKSWAGEN, Skoda and Bentley. The competence of the tooling department has been confirmed twice by being the awarded "Toolmaker of the Year" by the Laboratory of Machine Tools and Production Engineering (WZL) of RWTH in Aachen and the Fraunhofer Institute for Production Technology (IPT) in 2004 and 2006. For detailed information visit: www.audi.de

About AutoForm Engineering GmbH

AutoForm Engineering develops and markets specialized die face design and simulation software for the automotive and sheet metal forming industries. With all of the Top 20 automobile producers and customers, AutoForm is recognized as the number one provider of software for product formability, die face design and virtual tryouts to the global automotive industry. AutoForm offices are located in Switzerland, Germany, The Netherlands, France, Spain, Italy, USA, Mexico, India, China and Korea. The company also serves the needs of its customers through agents and distributors in more than 15 other countries (Japan, Turkey, Brazil, etc.). For detailed information visit: www.autoform.com

Contact:

Dr. Markus Thomma, Director of Marketing
AutoForm Engineering GmbH
Technoparkstrasse 1
CH-8005 Zurich
Switzerland

Phone: +41 43 444 61 61
Fax: +41 43 444 61 62
Email: markus.thomma@autoform.ch



For all of its sheet metal parts simulations, AUDI AG uses today the AutoForm software solutions. The picture shows the simulated and released for production door outer panel of the new Audi R8 model.

If you need a high resolution image, please contact us.